

Driven by curiosity and a love for collaboration, I am constantly looking for new ways to enhance the experience of a digital product or environment. A background in graphic design and psychology partnered with skills in project management and creative strategy allows me to experiment with new methods to create impactful designs.

**E d u c a t i o n**      Bachelor of Science in Entrepreneurial Studies | Graduation December 2019 | 3.94 GPA  
Minneapolis College of Art and Design | Minneapolis, Minnesota  
Undergraduate degree in Entrepreneurial Studies working on client-based projects centered around Design Thinking, Human Centered Design, Human Factors, and Sustainability. Focus in graphic design and web environments.

**E x p e r i e n c e**      User Experience Designer, Fear Free LLC  
Denver, Colorado | July 2020 - Present  
Identify user pain points through user research, analytics, and feedback from customer experience. Drive UX vision, create prototypes, and validate solutions through internal critiques and user testing. Worked as the sole designer on a tight-knit team to develop three complete websites, including a web app, from ideation through launch.

User Experience Design and Marketing Contractor, Fear Free LLC  
Denver, Colorado (Remote) | June 2018 - July 2020  
Strategize processes and design pages optimized for User Experience alongside marketing and web development professionals as well as Customer Experience coordinators. Designed and shipped lightweight products. Processes include ideation, wireframing, and mockups. Ongoing site maintenance and suggestions for future improvement.

Communications Intern, Slow Food USA  
Denver, Colorado | May 2018 - July 2018  
Worked collaboratively with outreach specialists to coordinate events, plan for Slow Food Nations event, and conceptualize a new promotion with chefs and local restaurants. Identified areas to improve and enhance event coordination and Public Relations.

Web Administrator, Minneapolis College of Art and Design  
Minneapolis, Minnesota | September 2017 - May 2018  
Worked in the Web Communications office at MCAD to help format and make improvements to the school intranet to enhance the students' experience. Worked with Drupal CMS and HTML/CSS.

Social Media Marketing Intern, Page 1 Solutions  
Lakewood, Colorado | May 2013 - August 2017  
Worked collaboratively alongside Social Media Marketing specialists to come up with marketing campaigns, curate content for clients, and moderate the reputations of practices online. Designed graphics to be shared on social and in print, produced copy for a variety of social campaigns, and came up with new organization systems within the team.

**A w a r d s**      ES Senior Merit Scholarship. Minneapolis College of Art and Design | April 2019  
ES Merit Scholarship. Minneapolis College of Art and Design | April 2018  
AP Scholar Award. College Board | June 2017  
Trustee Scholarship. Minneapolis College of Art and Design | December 2016  
Congressional Art Show - Honorable Mention. Congressman Ed Perlmutter | May 2016

**S k i l l s**      User Experience Design (Figma, Sketch, Adobe XD, and Framer)  
Interpersonal communication and leadership  
Project management and Agile development process  
User research and conducting user tests  
Data visualization and visual communication  
Adobe Creative Suite (Photoshop, Illustrator, XD, and Indesign)  
Working knowledge of HTML/CSS and Wordpress CMS